

20-Minute Crypto Safety Checklist

TOTAL Beginner Edition

(Easy. Clear. Step-by-step.)

1. Check if the project looks real (3 minutes)

Why it matters:

Fake projects often hide behind fake websites and empty social media pages.

Do this:

- Visit the project website
- Check their social media (X/Twitter, Telegram, Discord)
- Look for recent posts (within the last week)
- Make sure all links match and look consistent

Warning signs:

- Website looks very new
- Social media is empty or inactive
- Links go to different names or projects

2. Search for warnings on Google (3 minutes)

Why it matters:

If a project is dangerous, people usually talk about it online.

Search:

- *project name + scam*
- *project name + fraud*
- *project name + warning*

If several results look bad → DO NOT invest.

3. Check if the team looks real (4 minutes)

Why it matters:

Scam projects often use fake or AI-generated people.

Do this:

- Look at the “Team” page
- Check for real names and photos
- Check their LinkedIn profiles
- Look for real work experience
- Make sure profiles are older and active

Warning signs:

- No real people shown
- Photos look AI / stock
- Profiles created recently
- No real background history

4. Try to explain the project in one sentence (4 minutes)

Why it matters:

If you can't explain it simply → it's too unclear or hiding something.

Ask yourself:

👉 “What does this project actually do?”

Examples:

- “It helps people send money faster.”
- “It's a game with digital items.”
- “It helps users trade tokens easily.”

If you cannot explain it → DO NOT invest.

5. Look for emotional red flags (3 minutes)

Why it matters:

Scams use emotions to make you move fast.

Red flags:

- “Guaranteed profits!”
- “You must invest right now!”
- “Everyone is becoming rich!”
- “Don’t miss this chance!”

Real projects never:

- Rush you
- Pressure you
- Promise guaranteed returns

6. Check if anything real exists (3 minutes)

Why it matters:

A real project always has some kind of proof.

Look for:

- A real product or demo
- Real users or reviews
- Real partnerships (with official announcements)
- A realistic roadmap
- Real videos or photos of the team

If nothing real exists → walk away immediately.

7. Quick gut feeling test (1 minute)

Why it matters:

Your intuition often protects you.

Ask yourself:

👉 “Does anything feel strange or confusing?”

If yes →

Pause. Step back. Do NOT invest.

FINAL RULE

If two things feel wrong → do NOT invest.

Missing an opportunity never hurts you.

Losing your money does.